



TRCA Annual Conference
Preliminary Program Agenda

October 24 – 26, 2021
The Embassy Suites Hotel-Spa-Conference Center
1001 E McCarty
San Marcos TX 78666

Additional Continuing Ed
(Additional \$50 Registration Fee Required)

Sunday, October 24, 2021

	Event	Speaker	CE's
1:00 pm - 1:30 pm	Laws & Rules Update Registration		
1:30 pm - 4:30 pm	Laws & Rules Update	Tracey Foster	3 State Required Laws & Rules Update
1:00 pm - 4:00	Exhibit Booth Setup		

Conference Agenda

Sunday, October 24, 2021

	Event	Speaker	CE's
1:00 pm - 1:30 pm	Laws & Rules Update Registration		
1:30 pm - 4:30 pm	Laws & Rules Update	Tracey Foster	3 State Required Laws & Rules Update
1:00 pm - 4:00	Exhibit Booth Setup		
1:00 pm - 6:30	Early Conference Registration		
3:00 pm - 5:30	Auction & Raffle Item Check-in		
4:00 pm - 6:00	Trade Show Preview		
6:00 pm - ???	Embassy Happy Hour		

Monday, October 25, 2021

7:00 - 8:00	Conference Registration		
8:00	Trade Show Opens		
8:00 - 8:30	Opening Ceremony		
8:30 - 9:30	Keynote Speaker	Randy Anderson	1 Customer Service

9:30	10:30	Human Resource Issues	Michelle Bohreer	1 Laws and Rules
10:30	- 11:00	Break		
11:00	- 12:00	Special Appraisals - Solar - Wind - Scenic	Carla Pope-Osborne & Panel	1 Appraisal Standards and Methodology
12:00	- 1:00	Luncheon		
1:00	- 1:15	Awards Ceremony		
1:30	- 2:30	Chief Appraiser Ethics	Tracey Foster	1 Chief Appraiser Ethics
2:30	- 3:30	Income, Expense, & Cap Rates for Smaller/Rural Jurisdictions	Rick Stuart, CAE	1 Appraisal Standards and Methodology
3:30	- 5:30	Trade Show		
5:30	- All Sold	Silent Auction Winners Named Live Auction		

Tuesday, October 26, 2021

		Event	Speaker	
8:00	- 8:30	Business Meeting		
8:30	9:30	What's Going On Around The State Legislative Committee Report	Doug Smithson & Michelle Berdeaux	1 Laws and Rules Update
		PTEC Report	Lee Flowers	
		PTAD Report	Shannon Murphy	
		TDLR Report	Tim Radloff	
9:30	- 9:59	Break		
9:59		Drawing for \$50		
10:00	- 11:00	Economic Development in Rural Districts	Frank Alvarez	
11:00	- 12:00	Case Law	Sandy Griffin, Matthew Tepper Deborah Cartwright	1 Laws and Rules Update

Who's Doing The Pledges?

Last year during the Virtual Conference, Bud Black's grandchildren presented the pledges to the American and Texas flags by video.

This year, we're hosting a contest that will allow you to do the same thing!

Send in a video of your children or grandchildren saying either pledge to director@trcai.org.

The Conference Committee will select one of each – American and Texas – and the winning videos will be presented in the opening ceremony this year – and a \$100 gift card will be awarded to the winning selections!

Good Luck!

